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Naturipe Announces “Love Berries, Love Cash, Like Us” Grocery Giveaway

Summertime Sensations Facebook Promotion with Naturipe’s Large Pack Strawberry Consumer Sweepstake Promotion

SALINAS, Calif. (August 6, 2012) – Today, Naturipe® Farms officially launched its “Summertime Sensations” sweepstakes promotion. The contest begins today, August 6, 2012, and runs through September 16, 2012. Six weekly drawings will be held and six \$250 grocery gift cards will be awarded to selected entrants. The sweepstakes is exclusive to fans who have “Liked” Naturipe Farms’ Facebook page with online entry available on a special Facebook tab.

In addition to being promoted through the Naturipe® Farms’ [Facebook page](#), packages of two, three and four pound strawberries will have a special sticker explaining the contest that includes a QR code to take shoppers directly to the promotion tab on Facebook.

With fresh berries at their peak in the summer months, larger strawberry packages are preferred by customers for making smoothies or including in picnics, snacks and Labor Day celebrations.

Naturipe® is devoted to engaging with customers on [Facebook](#), [Twitter](#), [YouTube](#) and [Pinterest](#). This social media integration helps Naturipe® share product information and usage tips with consumers, promoting interaction with growers by allowing consumers to ask questions and share their own berry pictures and comments.

About Naturipe Farms:

Naturipe Farms LLC, is an international, grower-owned producer and marketer of wholesome, good-for-you foods headquartered in Naples, Florida. The company sources products from throughout North and South America to ensure year-round availability for “locally grown” and in-season conventional and organic berries. Naturipe Farms, formed in 2000, is a partnership between Hortifrut SA, MBG Marketing and Naturipe Berry Growers and Munger Farms with locations in Salinas, CA; Delano, CA; Grand Junction, MI; Dallas, TX; Boston, MA; Miami, FL; Santiago, Chile; Los Reyes, Mexico; and Buenos Aires, Argentina.

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Summertime Sensations with Naturipe's
Large Pack strawberry consumer sweepstake.

Order Big and Win!



Large packs are the preferred size for summertime smoothies, picnics, back to school snacks and Labor Day celebrations!

Contact your Naturipe Account Manager to learn how to participate!

Sweepstake promotion will run on 2 LB, 3 LB & 4 LB Strawberries



SWEEPSTAKE BEGINS AUGUST 6!